



ABC TECHNOLOGIES

INNOVATION IN PLASTICS & LIGHTWEIGHTING

ABC TECHNOLOGIES INC.
ABCTECH.COM

2 NORELCO DRIVE • TORONTO
ONTARIO • CANADA • M9L 2X6

T 416.246.1782
F 416.246.1552

ABC Group Announces Corporate Rebranding

March 29th, 2019

Toronto - ABC Group Inc. is pleased to announce a corporate rebranding, which consists of a new name, logo, and tagline. The company is now known as **ABC Technologies Inc.** with the tagline “Innovation in Plastics & Lightweighting.”



ABC TECHNOLOGIES

INNOVATION IN PLASTICS & LIGHTWEIGHTING

Todd Sheppelman, President and Chief Executive Officer of ABC Technologies, said, “We are excited to introduce our new corporate brand, which represents our strong heritage and best-in-class solutions. ABC Technologies is known by its customers as an innovator in lightweighting technologies and we wanted our identity to match who we are today. Under our new brand, we look forward to continuing our strong track record of delivering innovative lightweighting solutions in interior, exterior, and under-hood systems and components to our automotive customers around the globe.”

The rebranding reflects the evolution of the company, its vision for the future, as well as an acknowledgment of its status as a technology driven organization, focused on providing its customers with innovative and competitive lightweighting solutions.

About ABC Technologies

Founded in 1974, ABC Technologies, a world leader in vertically integrated automotive plastics supported by a global organization of more than 7,500 employees with 30 locations in North America, South America, Europe and Asia, is a privately held leading global automotive tier 1 systems and components manufacturer supplying the world’s largest automotive OEMs with highly engineered interior, exterior and under-hood systems and components.

Contact: Harman Gill
ABC Technologies Inc.
416-246-1782 x 4110 | Harman.Gill@abcgrp.com
www.abctech.com